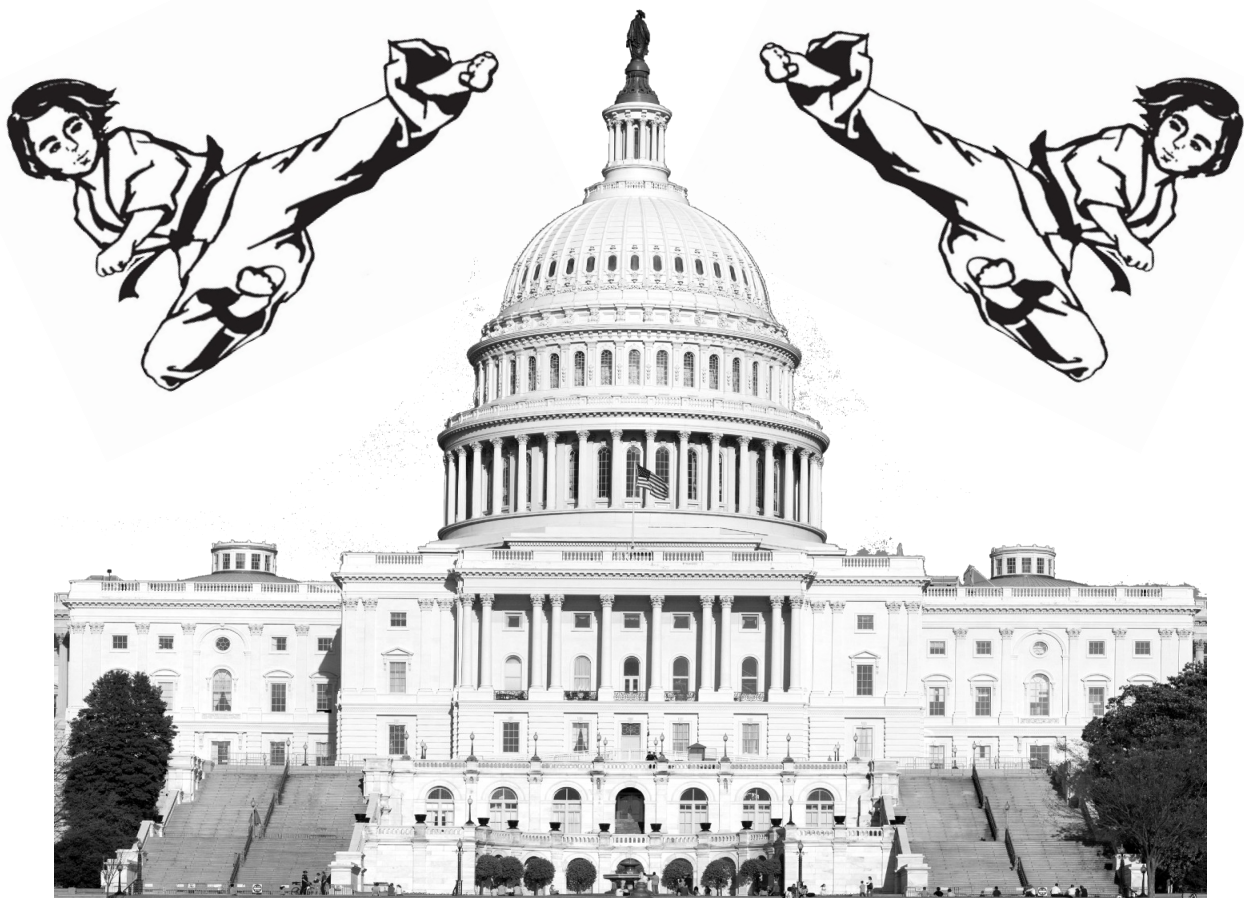


# **2012 National Capitol Open** ***TAEKWONDO CHAMPIONSHIP*** **Sponsorship Package**



**When:** March 17, 2012 - Saturday

**Where:** South Lakes High School

**Hosted By:** Master H.K. Lee Academy of TaeKwonDo

**Dear National Capital Open TaeKwonDo Championship Supporter,**

For over 25 years, the H. K. Lee Academy of TaeKwonDo has held a major regional TaeKwonDo tournament in Herndon/Reston, Virginia. The 2012 National Capital Open TaeKwonDo Championship will again be held in Reston on March 17 at the South Lakes High School gymnasium and we are looking forward to another successful tournament.

The benefits of our championship include:

**Promotes the Towns of Herndon/Reston** - Our local championship enables local students and residents to experience a major taekwondo competition without long travel. In addition, hundreds of athletes and their families from the East Coast will travel to and stay in Herndon/Reston for the tournament, benefiting local hotels and restaurants.

**Benefits Local Non-Profit Organization** - Each year, the National Capital Open TaeKwonDo Championship has helped Northern Virginia area charities and non-profit organizations. The Championship will benefit the South Lake High School Booster Club. It is their largest fund-raiser of the year.

**Fosters Safe and Fair Competition** – Participants compete in a safe environment, officiated by trained and experienced referees and judges.

More detailed information about the Championship is available on our web site at [www.hkleetkd.com](http://www.hkleetkd.com).

Again this year, we are requesting sponsors for the Championship to help us continue to increase the quality of the championship. We very much appreciate last year's sponsors' and humbly request that our returning sponsors contribute again and that other organizations also consider sponsorship of this event.

The attached information describes various levels of sponsorship. Please review this information; if you have any questions, please call my championship coordinator, J.C. Thomas, at (703) 774-5186.

Thank you for all your support.



Grandmaster H. K. Lee

# CHAMPIONSHIP DIRECTOR SPONSOR

## 500 CUSTOM MADE TROPHIES - \$8,000.00

*(You may elect to sponsor only half (\$4,000.00) as co-director)*

### For Appreciation Towards Championship Director Sponsor\*:

1. VIP Pass at the Head Table For All Day Event & Meals (Lunch & Dinner Banquet)
2. Banner With Your Company Logo (up to 3 colors) on the Wall at the Tournament. Same Banner Will Also Be Displayed on Every Promotion Exam Day for One Year at the H. K. Lee Tae Kwon Do Academy (465 Herndon Parkway, Herndon, VA).  
*(If you provide artwork, we will pay for your banner 2.5' x 5'. Banner design due by March 1, 2012)*
3. National Capital Open Championship Sponsorship 6' Trophy
4. Official Recognition of Primary Sponsorship at the Tournament

# PLATINUM SPONSOR

## NCO CHAMPIONS SPONSOR - \$5000.00

*(To Sponsor Champions in National / International Events)*

### For Appreciation Toward NCO Champions Sponsor\*:

1. VIP Pass at the Head Table For All Day Event & Meals (Lunch & Dinner Banquet)
2. Banner with Company Logo (up to 3 colors) on the Wall at the Tournament. Same Banner Will Also Be Displayed on Every Promotion Exam Day for One Year at the H. K. Lee TaeKwonDo Academy (465 Herndon Parkway, Herndon, VA).  
*(If you provide artwork, we will pay for your banner 2.5' x 5'. Banner design due by March 1, 2012)*
3. The Banner will also follow the Champion to national/international events for display when/where possible.
4. National Capital Open Championship Sponsorship 6' Trophy
5. Official Recognition of Primary Sponsorship at the Tournament

# GOLD SPONSOR

## 300 CUSTOM MADE MEDAL SPONSOR - \$3500.00

### For Appreciation Towards Trophy Sponsor\*:

1. VIP Pass at the Head Table For All Day Event & Meals (Lunch & Dinner Banquet)
2. Banner With Company Logo (up to 3 colors) on the Wall at the Tournament. Same Banner Will Also Be Displayed on Every Promotion Exam Day for One Year at the H. K. Lee Tae Kwon Do Academy (465 Herndon Parkway, Herndon, VA).  
*(If you provide art work, we will pay for your banner 2.5' x 5'. Banner design due by March 1, 2011)*
3. Company Name Engraved on All Medals to be Presented National Capital Open Championship Sponsorship 6' Trophy  
Official Recognition of Primary Sponsorship at the Tournament

# SILVER SPONSOR

## OFFICIAL'S SHIRT SPONSOR - \$2800.00

*It will pay for Three Color Design on the Back & Front and Sponsor Logo On the Shoulder. There will be approximately 150 judges, referees, and other officials at the tournament. Quantity = 20 Dozen (240) total.*

### For Appreciation Towards Official's Polo Shirt Sponsor\*:

1. VIP Pass at the Head Table For All Day Event & Meals (Lunch & Dinner Banquet)
2. Company Name & Logo on Shoulder of All Official's Polo Shirts
3. National Capital Open Championship Sponsorship 6' Trophy
4. Official Recognition as Primary Sponsorship at the Tournament

## GYMNASIUM SPONSOR - \$2800.00

**South Lakes High School Gymnasium**  
Pays for the rental of the gym & custodian fee.

### For Appreciation Towards Gymnasium Sponsor\*:

1. VIP Pass at the Head Table For All Day Event & Meals (Lunch & Dinner Banquet)
2. Banner With Company Logo (up to 3 colors) on the Wall at the Tournament. Same Banner Will Also Be Displayed on Every Promotion Exam Day for One Year at the H. K. Lee Tae Kwon Do Academy (465 Herndon Parkway, Herndon, VA).  
*(If you provide artwork, we will pay for your banner 2.5' x 5'. Banner design due by March 1, 2011)*
3. National Capitol Open Tae Kwon Do Championship Sponsorship 6' Trophy.
4. Official Recognition as Primary Sponsor

# BRONZE SPONSOR

## Appreciation Toward Medical Staff

### For Appreciation Towards Medical Staff Sponsor\*:

1. VIP Pass at the Head Table For All Day Event & Meals (Lunch & Dinner Banquet)
2. Banner With Company Logo (Sponsor Provided, up to 2.5' x 5') on the Wall at the Tournament
3. Special Appreciation Plaque Presented at Dinner Banquet  
Official Recognition of Sponsorship at the Tournament

## Appreciation Toward Food Sponsor

### For For Appreciation Towards Food Sponsor\*:

1. VIP Pass at the Head Table For All Day Event & Meals (Lunch & Dinner Banquet)
2. Banner With Company Logo (Sponsor Provided, up to 2.5' x 5') on the Wall at the Tournament
3. Special Appreciation Plaque Presented at Dinner Banquet
4. Official Recognition of Sponsorship at the Tournament

# ASSOCIATE SPONSOR

### For Appreciation Towards Hotel Sponsors\*:

1. VIP Pass at the Head Table For All Day Event & Meals (Lunch & Dinner Banquet)
2. Banner With Company Logo (Sponsor Provided, up to 2.5' x 5') on the Wall at the Tournament
3. Special Appreciation Plaque Presented at Dinner Banquet
4. Official Recognition of Sponsorship at the Tournament

### For Appreciation Towards \$500 Sponsors\*:

1. Guest Pass For Two For All Day at the Event & Meals (Lunch & Dinner Banquet)
2. Banner With Company Logo (Sponsor Provided, up to 2.5' x 5') at one of nine competition rings
3. Special Appreciation Plaque Presented at Dinner Banquet

### For Appreciation Towards \$200 Sponsors\*:

1. Guest Pass For Two for the Championship

*\* All Associate Sponsors to Championship Director Sponsors will be noted in The Official 2012 National Capitol Open TaeKwonDo Championship Program*

***ANY SMALL SPONSORSHIP IS ALSO WELCOME***



**465 Herndon Pkwy, Herndon VA 20170**

**(703) 437-5111**

**VISIT OUR WEBSITE FOR MORE DETAILS**

**[www.hkleetkd.com/capitol](http://www.hkleetkd.com/capitol)**